

圖書館資源選介
Library Resources List

Analyze

Business



商業領導力

BUSINESS LEADERSHIP

Targeting

Marketing

香港中央圖書館 · 參考圖書館

Hong Kong Central Library · Reference Library

引言

Introduction

傑出的領導者能有效決策，引領團隊及企業朝正確的方向邁進。本圖書館資源選介精選有關領導才能及工商管理的書籍、電子資源及相關網上資料，讓你做好準備，成為成功的企業領導者。

Great leaders can make effective decisions and lead team members and companies to move in the right direction. This library resource list selects books, electronic resources as well as relevant online resources on leadership and business management for you to prepare yourself to become a successful business leader.

香港中央圖書館館藏「商業領導力」

資源選介

**A Selective List of Library Resources on
“Business Leadership”
in the Hong Kong Central Library**

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1. 中文書籍及電子書 Chinese Books & e-Books

入江仁之。《[OODA：面對突發狀況 40 秒迅速做出決策!](#)》。台北市：商周出版，2020。

📖索書號：494 8323

大前研一。《[新.企業參謀：掌握策略思考與經營的本質](#)》。台北市：商周出版，2020。

📖索書號：494.1 4811

王建和。《[阿里巴巴人才管理聖經:招聘開除 x 建設團隊 x 獲得成果 即學即用的三板斧選人育才術 = The Alibaba management](#)》。台北市：日月文化出版，2020。

📖索書號：494.3 1012

📖 [HyRead 電子書](#)

丹榮.皮昆。《[即將成為領導者：未來企業最需要的 54 則領導價值及思想精華 = The best leader](#)》。台北市：時報文化出版企業股份有限公司，2018。

📖索書號：494 1482

📖 [HyRead 電子書](#)

王壘。《[組織管理心理學](#)》。北京：北京大學出版社，2020。

📖 [方正中文電子書](#)

史蒂芬.柯維。《[與領導有約:原則致勝](#)》。台北市：天下遠見，2019。

📖索書號：192.1 2054

📖 [HyRead 電子書](#)

李志國。《[初創團隊不可不知的 100 個管理心理學效應](#)》。北京：化學工業出版社，2019。

📖 [方正中文電子書](#)


李莉，鄢奮。《[創業組織行為學：福建師範大學協和學院](#)》。成都：西南財經大學出版社，2019。

📖 [方正中文電子書](#)

李超平，徐世勇。《管理與組織研究常用的 60 個理論》。北京：北京大學出版社，2019。

 [方正中文電子書](#)

卓榮莉。《[當上主管後，難道只能默默崩潰?:Facebook 產品設計副總打造和諧團隊的領導之路](#)》。台北市：時報文化出版企業股份有限公司，2020。


 索書號：494.2 9050

 [HyRead 電子書](#)


邱強。《零錯誤決策：快速提升企業與個人競爭力》。台北市：遠見天下文化出版，2020。

 [HyRead 電子書](#)


俞昊。《[躍競思維 = Leap : how to thrive in a world where everything can be copied](#)》。台北市：天下雜誌股份有限公司，2019。

 索書號：494 8060


柯林斯。《[為什麼 A+ 巨人也會倒下：企業為何走向衰敗,又該如何反敗為勝 = How the mighty fall : and why some companies never give in](#)》。台北市：遠流出版事業股份有限公司，2021。

 索書號：494.2 2077

柯林斯。《[基業長青：高瞻遠矚企業的永續之道 = Built to last : successful habits of visionary companies](#)》。台北市：遠流出版事業股份有限公司，2020。

 索書號：494 2077

約翰.麥斯威爾。《[精準成長:打造高價值的你!發揮潛能、事業及領導力的高效成長法則 = The 15 invaluable laws of growth : live them and reach your potential](#)》。台北市：商業周刊，2020。

 索書號：192.1 8095

 [HyRead 電子書](#)

馬可.顏西提、卡林.拉哈尼。《領導者的數位轉型:哈佛大學教授給組織領導者的 AI 時代競爭策略》。台北市：遠見天下文化出版，2021。

 [HyRead 電子書](#)


班恩.倫索。《目的:如何讓目的更明確，成為人生與組織最重要的驅動力》。台北市：有方文化出版，2019。

 [HyRead 電子書](#)

馬提.凱根、克里斯.瓊斯。《矽谷最夯 產品專案領導力全書：平凡團隊晉升一流團隊的 81 堂領導實踐課》。台北市：商業周刊，2021。


 [HyRead 電子書](#)

海爾.葛瑞格森。《[創意提問力:麻省理工領導力中心前執行長教你如何說出好問題 = Questions are the answer : a breakthrough approach to your most vexing problems at work and in life](#)》。台北市：時報文化出版企業股份有限公司，2020。

 索書號：176.4 6746


 [HyRead 電子書](#)

麥克.瓦金斯(Watkins, Michael D.)。《[從新主管到頂尖主管:哈佛商學院教授教你 90 天掌握精純策略、達成關鍵目標= The first 90 days : proven strategies for getting up to speed faster and smarter, updated and expanded](#)》。台北市：商業周刊，2020。

 索書號：494.2 5032

 [HyRead 電子書](#)

陳志輝。《[與 CEO 對話：精益求精](#)》。香港：中華書局(香港)有限公司，2020。

 索書號：494 7549

許書揚。《CEO 要的不是你：新時代 CEO 選才思考力》。台北：市天下雜誌，2020。

 [HyRead 電子書](#)

麻野耕司。《高能團隊的關鍵 ABCDE 5 法則：發揮團隊五大效果、破解五大迷思，讓營收、市值翻十倍的科學化法則》。台北市：三采文化，2020。

 [HyRead 電子書](#)


麥斯.貝澤曼(Bazerman, Max H.)、安.E.坦柏倫塞(Tenbrunsel, Ann E.)。《盲點:哈佛、華頓商學院課程選讀，為什麼傳統決策會失敗，而我們可以怎麼做?》。台北市：先覺，2021。

 [HyRead 電子書](#)

陳萬華。《《孫子兵法》新解：東方智慧的現代商業應用》。北京：北京大學出版社，2018。

 [方正中文電子書](#)

游舒帆。《[商業思維 = Business thinking](#)》。台北市：時報文化出版企業股份有限公司，2019。

 索書號：553.6 3884

董小英、周佳利、餘豔。《思科實訪錄：從創新到運營》。北京：北京大學出版社，2019。

 [方正中文電子書](#)


詹姆斯.D.墨菲。《向美軍學執行：美軍精英部隊教給商界的領導力和團隊執行經驗》。北京：北京大學出版社，2018。

 [方正中文電子書](#)

劉瀾。《領導力：解決挑戰性難題》。北京：北京大學出版社，2018。

 [方正中文電子書](#)

簡廷在、吳仁麟。《[與迪士尼同行：簡廷在的三意與十力](#)》。台北市：布克文化出版事業部，2021。

 索書號：553.6 8814

 [HyRead 電子書](#)

羅容芳編著。《[薪火商傳十一人：傑出企業領袖談管理與傳承](#)》。香港：經濟日報出版社，2019。

 索書號：494.09391 6034

2. 英文書籍及電子書 English Books & e-Books

Allison, Scott T., and George R. Goethals. *The Heroic Leadership Imperative: How Leaders Inspire and Mobilize Change*. Bingley: Emerald Publishing Limited, 2020.

 [ProQuest Ebook Central](#)

Anderson, Steve and Karen Anderson. [*The Bezos Letters: 14 Principles to Grow Your Business Like Amazon*](#). New York: Morgan James Publishing, 2020.

 Call Number: 650.1 AND

 [eBooks on EBSCOhost](#)

Ashkenas, Ron and Brook Manville. *The Harvard Business Review Leader's Handbook: the 17 skills leaders need to stand out*. [S.I.]: Ascent Audio, 2020.

 [O'Reilly for Public Libraries](#) (Audiobook)

Bawany, Sattar. *Leadership in Disruptive Times*. New York: Business Expert Press, 2020.

 [ProQuest Ebook Central](#)

Bryan, Adam and Kevin Sharer. *The CEO Test: Master the Challenges That Make or Break All Leaders*. Boston, MA: Harvard Business Review Press, 2021.

 [OverDrive eBooks](#)

Burnison, Gary. *Leadership U: accelerating through the crisis curve*. Hoboken, New Jersey: Wiley, 2020.

 [O'Reilly for Public Libraries](#)

Bustin, Greg. *How Leaders Decide: A Timeless Guide to Making Tough Choices*. Naperville, Illinois: Sourcebooks, 2019.

 [OverDrive eBooks](#)


Cawthorn, Sam. *People Follow People: The Twelve Characteristics of an Influential Leader*. [S.I.]: Wiley, 2020.

 [eBooks on EBSCOhost](#)

Citrin, James M and DeRosa, Darleen. *Leading at a Distance: practical lessons for virtual success*. [S.I.]: Ascent Audio, 2021.

 [O'Reilly for Public Libraries](#) (Audiobook)

Cockerell, Dan. [*How's the culture in your kingdom?: lessons from a disney leadership journey*](#). New York: Morgan James Publishing, 2021.

 Call Number: 658.4092 COC

Dearborn, Jenny and David Swanson. *The Data Driven Leader: A Powerful Approach to Delivering Measurable Business Impact Through People Analytics*. Hoboken, New Jersey: Wiley, 2018.

 [eBooks on EBSCOhost](#)

Drucker, Peter F. *Peter F. Drucker on Practical Leadership*. Boston, MA: Harvard Business Review Press, 2020.

 [eBooks on EBSCOhost](#)

Eades, John. *Building the Best: 8 proven leadership principles to elevate others to success*. New York: McGraw-Hill, 2019.

 [O'Reilly for Public Libraries](#)

Fahey, Liam. *The Insight Discipline: Crafting New Marketplace Understanding That Makes a Difference*. Bingley: Emerald Publishing Limited, 2020.

 [ProQuest Ebook Central](#)

Flett, Shelley. *The Dynamic Leader: Become the Leader Others Are Inspired to Follow*. Melbourne: Major Street Publishing, 2019.

 [ProQuest Ebook Central](#)

Ford, Dr Richard G. *How Leadership Reputations Are Won and Lost: How To Build a Successful Reputation and Create a Personal Brand to Fast-Track Career Success*. Chicago: Libri Publishing, 2020.

 [ProQuest Ebook Central](#)

Foreman, Diane, Bryan Pearce, and Geoffrey Godding. *Daring to Compete: Accelerate Your Business to Market Leadership with EY's 7 Drivers of Growth*. Newark: John Wiley & Sons, Incorporated, 2019.

 [ProQuest Ebook Central](#)

Fraser, Iain and Taylor, Madeleine. *The Business of People: Leadership for the Changing World*. Boca Raton, Florida: CRC Press, 2019.


 [OverDrive eBooks](#)

Frei, Frances and Morriss, Anne. [*Unleashed: The Unapologetic Leader's Guide to Empowering Everyone Around You*](#). Boston, MA: Harvard Business Review Press, 2020.

 Call Number: 658.314 FRE

 [OverDrive eBooks](#)

Gostick, Adrian Robert and Elton, Chester. [*Leading with gratitude: eight leadership practices for extraordinary business results*](#). New York, NY: Harper Business, 2020.

 Call Number: 658.4092 GOS

Harvard Business Review, Jeffrey A. Sonnenfeld, Linda A. Hill, Robert S. Kaplan, and Ram Charan. *HBR's 10 Must Reads on Boards (with Bonus Article "What Makes Great Boards Great" by Jeffrey A. Sonnenfeld)*. Boston, MA: Harvard Business Review Press, 2020.

 [eBooks on EBSCOhost](#)

Harvard Business Review Press. *HBR's 10 Must Reads on Leadership 2-Volume Collection*. Boston, MA: Harvard Business Review Press, 2020.

 [eBooks on EBSCOhost](#)

Horn, Sabrina. *Make It, Don't Fake It: Leading with Authenticity for Real Business Success*. Oakland: Berrett-Koehler Publishers, 2021.

 [eBooks on EBSCOhost](#)

Horsager, David. *Trusted Leader: 8 pillars that drive results*. Oakland, CA: Berrett-Koehler Publishers, 2021.

 [O'Reilly for Public Libraries](#)

Hunkins, Alain. *Cracking the Leadership Code: three secrets to building strong leaders*. Hoboken, New Jersey: Wiley, 2020.

 [O'Reilly for Public Libraries](#)


Hyatt, Michael. *The Vision Driven Leader: 10 Questions to Focus Your Efforts, Energize Your Team, and Scale Your Business*. [S.l.]: Baker Publishing Group, 2020.

 [OverDrive eBooks](#)

Ikonke, Ebenezer C. *Becoming a Leader in Product Development: An Evidence-Based Guide to the Essentials*. Berkeley, CA: Apress, 2021.

 [O'Reilly for Public Libraries](#)

Jawad, Ali Qassim and Kakabadse, Andrew. *Leadership Intelligence: The 5Qs for Thriving as a Leader*. New York, NY: Bloomsbury Publishing Plc, 2019.

 Call Number: 158.4 JAW

 [OverDrive eBooks](#)

Johnson, Elsbeth. *Step up, step back: how to really deliver strategic change in your organization*. London: Bloomsbury Business, 2020.

 Call Number: 658.406 JOH

Joly, Hubert and Lambert, Caroline. *The Heart of Business: Leadership Principles for the Next Era of Capitalism*. Boston, MA: Harvard Business Review Press, 2021.


 [O'Reilly for Public Libraries](#) (Audiobook)

 [OverDrive eBooks](#)

Jurd, Neil. *The leadership book: a step by step guide to excellent leadership*. Hong Kong: Excel Media Group Limited, 2021.

 Call Number: 658.406 JOH

Kurz, David B. and Anandarajan, Muragan. *Digital supply chain leadership: reshaping talent and organizations*. New York, NY; Abingdon, Oxon: Routledge, 2021.

 Call Number: 658.70285 KUR

Lencioni, Patrick M. *The Motive: Why So Many Leaders Abdicate Their Most Important Responsibilities*. Hoboken, New Jersey: Wiley, Inc., 2020.

 [OverDrive eBooks](#)

Lopp, Michael. *The Art of Leadership: small things, done well*. Sebastopol, CA: O'Reilly Media, 2020.

 Call Number: 658.4092 LOP

 [O'Reilly for Public Libraries](#)

Mautz, Scott. *Leading from the Middle: A Playbook for Managers to Influence Up, Down, and Across the Organization*. Hoboken, New Jersey: Wiley, Inc., 2020.

 [OverDrive eBooks](#)

McCauley, Cynthia and Fick-Cooper, Lynn. *Direction, Alignment, Commitment: Achieving Better Results through Leadership, Second Edition*. La Vergne: Center for Creative Leadership, 2020.

 [ProQuest Ebook Central](#)

McLamore, Jim. *The Burger King : A Whopper of a Story on Life and Leadership*. Coral Gables : Mango Media, 2021.

 [OverDrive eBooks](#)

Miller, Donald. [*Business made simple: sixty days to master leadership, communication, sales, and more*](#). Nashville, TN: HarperCollins Leadership, an imprint of HarperCollins, 2021.

 Call Number: 650 MIL

Molinaro, Vince. *Accountable Leaders: Inspire a Culture Where Everyone Steps Up, Takes Ownership, and Delivers Results*. Hoboken, New Jersey: John Wiley & Sons, Inc., 2020.

 [OverDrive eBooks](#)

Moore, Lorraine A. *The 360 Degree CEO: Generating Profits While Leading and Living with Passion and Principles*. New York, NY: Business Expert Press, 2018.

 [eBooks on EBSCOhost](#)

Pijl, Jacques. *Strategy = Execution: Faster Improvement, Renewal, and Innovation in the New Economy*. Ashland: Management Impact Publishing, 2020.

 [ProQuest Ebook Central](#)

Posey, Amy and Kevin Vallely. *Wild Success: 7 key lessons business leaders can learn from extreme adventurers*. New York: McGraw-Hill, 2020.

 [O'Reilly for Public Libraries](#)


Ray, James Arthur. *The Business of Redemption: The Price of Leadership in Both Life and Business*. [S.l.]: Morgan James Publishing, 2020.

 [eBooks on EBSCOhost](#)

Moore, Lorraine A. *The 360 Degree CEO: Generating Profits While Leading and Living with Passion and Principles*. New York, NY: Business Expert Press, 2018.

 [eBooks on EBSCOhost](#)

Perakis, Christine. [*The Resilient Leader: Life Changing Strategies to Overcome Today's Turmoil and Tomorrow's Uncertainty*](#). Naperville, Illinois: Simple Truths, [2020].

 Call Number: 658.4092 PER

 [OverDrive eBooks](#)

Rulkens, Paul. *How Successful Engineers Become Great Business Leaders*. New York: Business Expert Press, 2018.

 [eBooks on EBSCOhost](#)

Savage, Greg. *The Savage Truth: Lessons in Leadership, Business and Life from 40 Years in Recruitment*. Melbourne: Major Street Publishing, 2020.

 [ProQuest Ebook Central](#)

Sparks, William L. *Actualized Leadership: Meeting Your Shadow and Maximizing Your Potential*. Chicago: Society For Human Resource Management, 2019.

 [ProQuest Ebook Central](#)

Toussaint, John and Barnas, Kim. *Becoming the Change: leadership behavior strategies for continuous improvement in healthcare*. [S.I.]: McGraw Hill-Ascent Audio, 2021.

 [O'Reilly for Public Libraries](#) (Audiobook)

3. 電子資料庫 e-Databases

[中國期刊全文數據庫](#)

提供自 1994 年至今內地出版的數千份全文期刊，涵蓋文學、歷史、哲學、政治、軍事、法律、教育與社會學、經濟與管理、基礎科學、工程技術、農業、醫藥衛生、電子與信息科學等範疇。

It offers access to thousands of full-text journals published in the Mainland dating back to 1994. The subjects covered include literature, history, philosophy, politics, military affairs, law, education and sociology, economics and management, basic sciences, engineering and technology, agriculture, medicine and hygiene, electronics and information science.

王麗芝。〈傳統文化中的識人用人與企業領導力培養〉。《大慶社會科學》，2022 年第 1 期。

孟令標。〈企業家領導力提升的文化路徑探索——基于老子“水”哲學視角〉。《企業經濟》，2020 年第 4 期。

梁勤。〈在不確定性中做魅力型企業家〉。《經營管理者》，2020 年第 11 期。

榮鵬飛、蘇勇、張嵐。〈CEO 變革型領導、高管團隊認知決策行為與企業決策績效——團隊氛圍的調節效應〉。《復旦學報(社會科學版)》，2019 年第 3 期。

[中國優秀碩士學位論文全文數據庫](#)

收錄自 1984 年至今數百家內地學術機構發表的碩士論文，涵蓋文學、歷史、哲學、政治、軍事、法律、教育與社會學、經濟與管理等範疇。

It offers access to full-text masters' theses from hundreds of academic institutions in the Mainland dating back to 1984. The subjects covered include literature, history, philosophy, politics, military affairs, law, education and sociology, economics and management.

任麗翠。〈PX 公司管理者領導力提升研究〉。《河北經貿大學》，2021 年。

孫友娟。〈制度化領導力動態形成過程的案例研究——以明泉集團為例〉。《山東大學》，2021 年。

陳志偉。〈NHF 發展過程中領導風格演變的案例研究〉。《石河子大學》，2020 年。

[中國博士學位論文全文數據庫](#)

收錄自 1984 年至今數百家內地學術機構發表的博士論文全文，涵蓋文學、歷史、哲學、政治、軍事、法律、教育與社會學、經濟與管理等範疇。

It offers access to full-text doctoral dissertations from hundreds of academic institutions in the Mainland dating back to 1984. The subjects covered include literature, history, philosophy, politics, military affairs, law, education and sociology, economics and management.

王天東。〈積極領導力對新企業團隊創造力的影響研究〉。《吉林大學》，2020 年。

賈新華。〈CEO 權力支配性、TMT 互動行為與組織創新行為關係研究〉。《吉林大學》，2020 年。

廈和。〈創業型領導力在培養組織創造力和創新中的角色〉。《北京科技大學》，2020 年。

[Business Source Complete](#)

收錄市場學、管理學、經濟學、金融、會計和其他商學科目的期刊和雜誌全文，並提供自 1886 年最重要的學術商學期刊索引及摘要。

It is a scholarly business database which covers full-text journals and periodicals on marketing, management, economy, finance, accounting and other business subjects, and includes indexes and abstracts of the most important scholarly business journals dated back to 1886.

“Leadership Tips. (Cover Story).” In *Leadership Briefings*, November 2021, Vol.36, 1.

Can, Ozge. “The Role of Leadership in Digital Transformation: A Review and Suggestions for Future Research.” In *Proceedings of the European Conference on Management, Leadership & Governance*, November 2021, 116–24.

Ha, Kyoo-Man. “Digital Business Leadership: Digital Transformation, Business Model Innovation, Agile Organization, Change Management.” In *R&D Management*, March 2020, Vol. 50, Issue 2, 171–72.

Smith, Mandy. “Effective Leadership in Online Small Businesses: An Exploratory Case Study.” In *International Journal of Entrepreneurial Knowledge*, December 2020, Vol. 8, Issue 2, 27–41.

[eLibrary](#)

涵蓋大量關於人物、地點、歷史事件與時代、文學體裁、時事等重要資料，其中「編輯精選」和「熱門話題」有效引導使用者揀選研究課題，以及搜尋權威資料支持他們在研究中提出的論點。

eLibrary provides essential information on a vast array of persons, places, historical events and eras, literary genres, current events and so on. The "Editor's Picks" and "Trending Topics" are effective guides for users to select research topics and locate authoritative information to support the claims made in their research.

"5 Steps to Collaborative Leadership." In *Hawaii Business*, 09/2021, 1.

Caswell, Mark. "How 2021 Will Impact Business and Leadership." In *Indianapolis Business Journal*, 24 Dec 2021, Vol. 42, no. 44.

Meredith, Brandon. "Your Business Needs Effective Leadership in Times of Crisis." In *The Enterprise*, 7 Sep 2020, Vol. 50, no. 8, 11.

Sayyadi, Mostafa. "The Key Insights to Help You on the Way to Servant Leadership." In *The Canadian Manager*, Fall 2021, Vol. 46, no. 4, 23-25.

Sayyadi, Mostafa. "What Leadership Style does an Effective CEO Need to Play in Today's Business World?" In *The Canadian Manager*, Fall 2020, Vol. 45, no. 4, 34-35.

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4. 網上資源 Web Resources

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<https://www.effo.gov.hk/>

商務及經濟發展局

<https://www.cedb.gov.hk/>

香港生產力促進局

<https://www.hkpc.org/zh-HK>

Business Connect - 香港貨品編碼協會

<https://www.gs1hk.org/zh-hk/gs1hk-magazine>

Center for Entrepreneurship – The Chinese University of Hong Kong

<https://entrepreneurship.bschool.cuhk.edu.hk/>

Global Leadership Network

<https://hkg.globalleadership.org/>

iStartup

<https://istartup.hk/>

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