

專題研習指引 - 企業社會責任

Project Guide:



Corporate Social Responsibility

中文資料索書號

- 198 職業倫理
- 490 商學 / 商業道理
- 551.5 經濟學 (資本主義)
- 553.6 經營企業 / 企業社會責任

Call Numbers for English Materials

- 174 Business ethics
- 330.15 Economics (Capitalism)
- 658 General management
- 658.4 Corporate social responsibility / Executive management

關鍵詞 Title Keywords

- 商業道德
- 經營理念 / 經營哲學
- 企業文化
- 企業自律
- 企業社會責任
- 社會責任標準 / 社會責任國際標準
- 利益相關者 / 利益持份者
- 可持續發展責任
- Business ethics
- Business philosophy
- Corporate culture
- Corporate self-regulation
- Corporate social responsibility / CSR
- Social Accountability 8000 / SA8000
- Stakeholder
- Sustainable development responsibility

1. 書籍 Books

例子 Examples :

<u>名稱</u> <u>Title</u>	<u>索書號</u> <u>Call No.</u>	<u>位置</u> <u>Location</u>
企業社會責任在香港 = Corporate social responsibility in Hong Kong 莫國和 主編 香港：青森文化, 2011.	553.609391 8338	ALE
企業社會責任與中國市場經濟前景：公共管理的決策與作用 = Corporate social responsibility and prospect of China's market economy : decisions and roles of Chinese government. 張國慶 主編 北京：北京大學出版社, 2009.	553.6092 8338	ALE
從貪婪到慈悲：啓動金字塔底層的商機 = Creative capitalism : a conversation with Bill Gates, Warren Buffett and other economic leader 麥克.金斯利 主編；李芳齡 譯 台北市：天下雜誌股份有限公司, 2009.	551.507 2841	ALE
BANERJEE, Subhabrata Bobby Corporate social responsibility : the good, the bad and the ugly. Cheltenham, UK ; Northampton, MA : Edward Elgar, c2007.	658.408 BAN	ALE
HAWKINS, David E. Corporate social responsibility : balancing tomorrow's sustainability and today's profitability. New York : Palgrave Macmillan, 2006.	658.4 HAW	ALE
THE A to Z of corporate social responsibility. Chichester, West Sussex, U.K. : Wiley, 2010.	658.408 ATO	ALE

2. 多媒體資料 Multi-Media Materials

例子 Examples :

Business ethics and social responsibility [videorecording]. Sunrise, FL : D.E. Visuals, 2004.	174 BUS VS18804	MMIS
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3. 雜誌 Magazines

例子 Examples :

Business ethics quarterly : the journal of the Society for Business Ethics. Bowling Green, OH : The Society.	174 BUS	CNP
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4. 剪報 Newspaper Clippings (慧科電子剪報 Wisenews)

例子 Examples :

“良心經營 創造企業價值 金錢和良心，孰輕孰重？許多研究顯示，企業重視價值，財務成長更可觀…”

2012-04-04, 經濟日報(臺灣), B4, 經營管理, 〈企業社會責任〉, 何秀玲

“何謂企業社會責任 — 確有需要？為何需要？”

2011-05-18, P21, 信報財經新聞, 時事評論, 大講堂, 王于漸

“道德客戶抬頭 企業履行 CSR 贏單”

2011-05-03, 香港經濟日報, A42, Management, 梁巧恩

5. 線上資料庫 Online Databases

資料庫： 中國期刊全文數據庫

例子：

“論企業的社會責任”

商業文化(上半月), Business Culture, 2011 年 06 期

“企業社會責任、利益相關者關係與投資回報”

學術論壇, Academic Forum, 2011 年 03 期

資料庫： 《人民日報》資料庫, People's Daily Database

例子：

“企業社會責任缺失問題較嚴重”

2011.05.27 第 10 版 [版名：經濟] 作者：崔鵬

“構建和諧消費環境 履行企業社會責任”

2009.12.25 第 18 版 [版名：特刊] 作者：鄭益

Database : OmniFile Full Text Mega

Examples:

“Corporate social responsibility as an organizational attractiveness for prospective public relations practitioners”

Kim, Soo-Yeon; Park, Hyojung, Journal of Business Ethics. V. 103, Issue 4 (Nov 2011) p. 639-653

“Corporate social responsibility as a dynamic internal organizational process: a case study”

Bolton, Sharon; Kim, Rebecca; O'Gorman, Kevin, Journal of Business Ethics. V. 101, No. 1 (June 15 2011), p. 61-74

Database: Opposing Viewpoints in Context

Examples:

“The purpose of social responsibility is open to debate.”

Opposing Viewpoints: Corporate social responsibility. Ed. Susan Hunicutt. Detroit: Greenhaven Press, 2009.

Database: Proquest 5000

Examples:

“Exploring corporate social responsibility policy in the European Union: a discursive institutionalist analysis”

Jenny Fairbrass, Journal of Common Market Studies, 49, 5 (Sep 2011): 949-970.

6. 網上資源 Selected Web Resources

Corporate Social Responsibility - Foreign Affairs and International Trade Canada

<http://www.international.gc.ca/trade-agreements-accords-commerciaux/ds/csr.aspx?view=d>

Corporate Social Responsibility (CSR) - Sustainable and responsible business - Enterprise and Industry

http://ec.europa.eu/enterprise/policies/sustainable-business/corporate-social-responsibility/index_en.htm

Corporate Social Responsibility @ Suite 101

<http://www.suite101.com/social-corporate-responsibility>

CSR Asia – Corporate Social Responsibility in Asia

<http://www.csr-asia.com/>

Home – CSR Europe

<http://www.csreurope.org/>

Oxfam Cyber School – Corporate Social Responsibility 企業社會責任

<http://www.cyberschool.oxfam.org.hk/glossary.php?cod=107>

台灣企業社會責任網站

<http://csr.moea.gov.tw/main.aspx>

企業社會責任中國網

<http://www.csr-china.net/>

樂施會季刊 《賺錢至上？企業社會責任與減貧》

<http://www.cyberschool.oxfam.org.hk/resources.php?cat=9&id=25>

圖書館資料位置 Location of materials :

ALE 三樓

成人借閱圖書館

Adult Lending Library, 3/F

CNP 五樓

最新報刊閱覽室

Current Newspapers & Periodicals Reading Area, 5/F

MMIS 各層

多媒體資訊系統

Multimedia Information System, all floors (except 7/F)

YAL 六樓

青少年圖書館

Young Adult Library, 6/F

如有任何疑問，請向青少年圖書館職員查詢

Please ask staff at Young Adult Library if you need more help

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