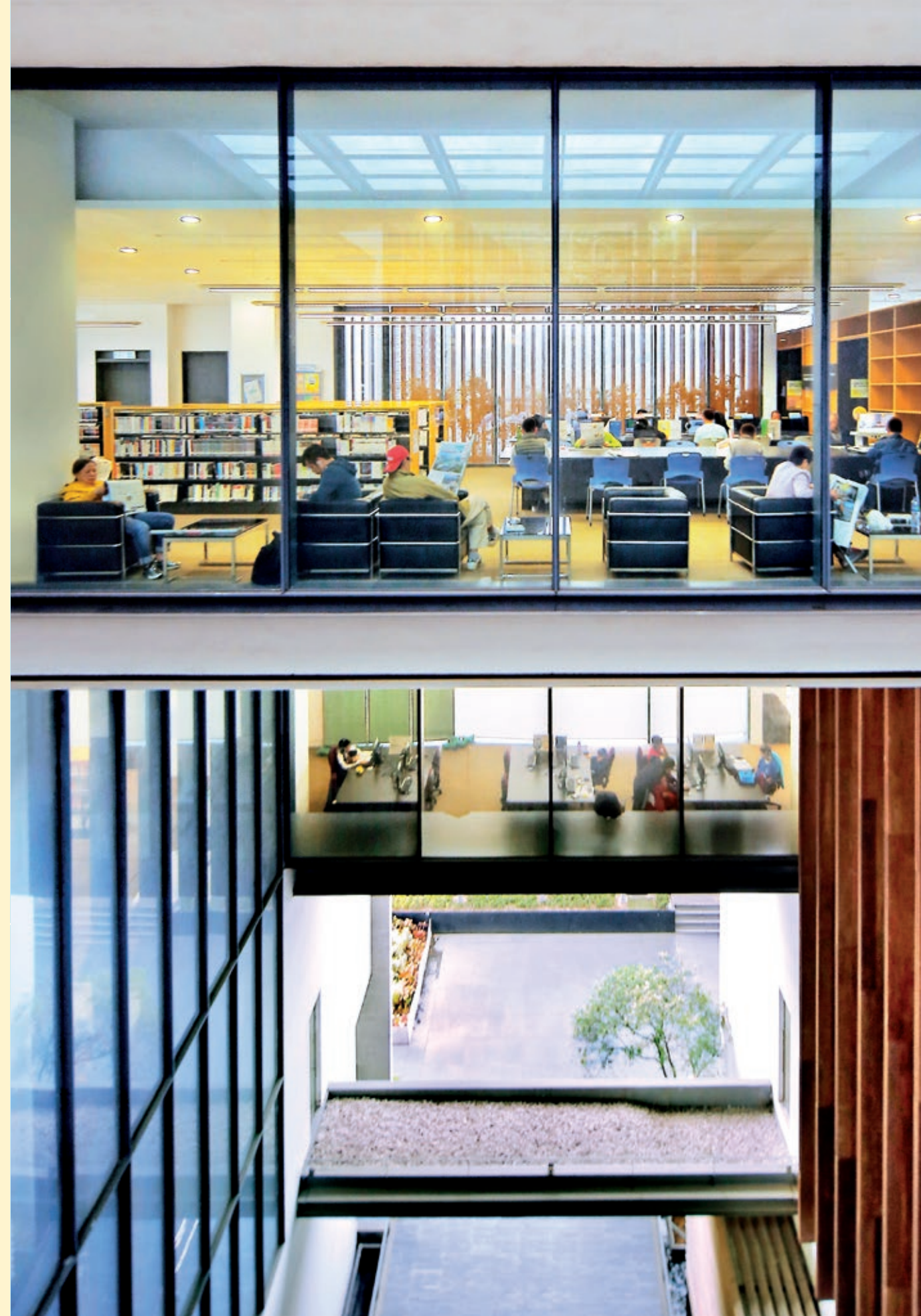


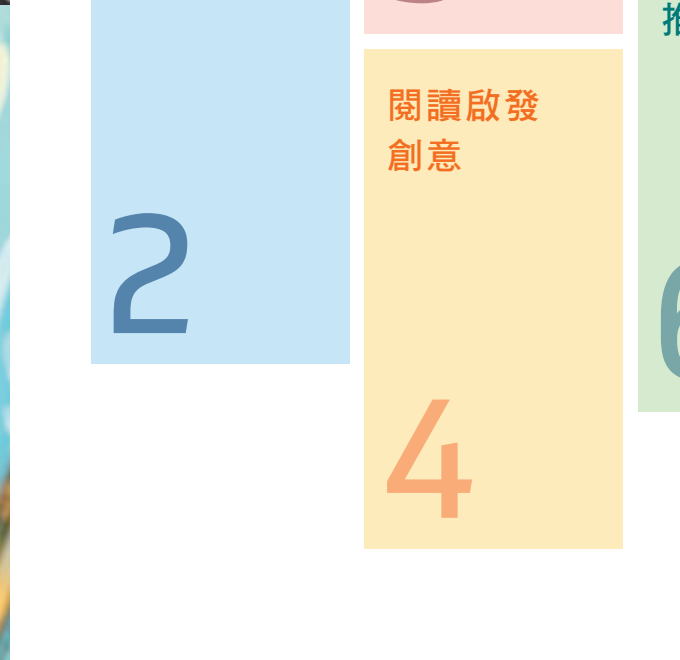
香港公共圖書館
策略計劃
The Strategic Plan
of Hong Kong
Public Libraries
2020-2025



香港公共圖書館免費提供圖書館和資訊服務，以滿足市民對資訊、研究和消閒的需求，並支援終身學習。我們明白到身處數碼資訊革命年代和不斷改變的社會經濟環境，香港公共圖書館的運作情況不斷轉變。我們為2020至2025年制訂為期六年的《策略計劃》，將有助確保計劃有效，並能應對持續轉變的環境。

The Hong Kong Public Libraries (HKPL) provides free library and information services to meet the community's needs for information, research and recreation, and to support lifelong learning. It is acknowledged that the operating environment of HKPL is constantly changing amidst the digital information revolution and changing socio-economic landscapes. In the light of that, formulating a strategic plan of HKPL in 6 years spanning from 2020 to 2025 will ensure the plan be valid and responsive to the constantly changing environment.





我們的使命

讓全港市民
享用服務

1

增進知識

利用科技
提升服務

5

培養文化
生活

3

建立聯繫和
推動參與

6

閱讀啟發
創意

4

2



— OUR MISSION

Access
for All

1

Enriching
Knowledge

2

Cultivating
Cultural
Life

3

Read to
Inspire
and Create

4

Enhance
Library
Services by
Technology

5

Connect
and Engage

6





讓全港市民 享用服務

1

使命

提供廣闊的公共圖書館網絡，利便市民享用服務，並可自由和平等地獲取資訊和知識及認識不同的觀點，以服務全港市民。

策略目標

1 | 我們致力提供地點方便、容易使用、善用科技的公共圖書館網絡，服務全港市民。

2 | 我們致力進一步發展為各類使用者而設的圖書館服務。

策略

1.1 | 拓展計劃中的新建及重置圖書館項目，加強服務網絡，讓市民享用香港公共圖書館的服務。

2.2 | 通過重置空間，以及採用不同的自助服務設施，為圖書館服務重新注入活力。

2.1 | 接觸各類使用者，向他們推廣圖書館服務，同時繼續吸引更多使用者到訪圖書館。



Access for All 1



MISSION

To enable access by providing a wide network of public libraries as well as free and equitable access to information and knowledge of diverse points of views to serve all residents of Hong Kong.

STRATEGIC GOAL

1 | We aim to provide an accessible, user friendly and technology enabled network of public libraries to serve all residents of Hong Kong.

2 | We aim to further develop library services for different user segments.

STRATEGY

1.1 | Extend the physical access of HKPL by developing the new and reprovisioned library projects under plan.

2.1 | Reach out and promote library services to serve different user segments while continue to attract user patronage to libraries.

2.2 | Rejuvenate library services through space re-configuration in association with the use of different self-service facilities.





增進知識

2

使命

為市民開啟資訊及知識之門，支援和鼓勵終身學習，以增進知識。

策略目標

3 | 我們致力讓市民隨時獲取全球資訊及知識。

4 | 我們致力通過各式各樣的館藏和服務，支援和鼓勵終身學習。

策略

3.1 | 以實體及數碼形式，為不同年齡人士提供突顯香港國際都會地位的最新相關館藏。

4.1 | 讓圖書館資料更易檢索和搜尋，從而提升使用者對各學科範疇的興趣。

4.2 | 提高市民對實體館藏及電子資源的認識，並推廣使用館藏。



Enriching Knowledge

2

MISSION

To enrich knowledge by providing a gateway to information and knowledge for supporting and encouraging lifelong learning.

STRATEGIC GOAL

3 | We aim to provide ready access to global information and knowledge.

4 | We aim to support and encourage lifelong learning through a wide range of collections and services.

STRATEGY

3.1 | Provide a current and relevant collection for people of all ages in physical and digital formats that reflects Hong Kong as a metropolitan city.

4.1 | Make library materials more discoverable and searchable to arouse users' interests in various subject disciplines.

4.2 | Enrich and promote awareness and use of the physical collection and electronic resources.





培養文化生活

3

使命

豐富有關香港歷史及文化的文獻，
以及推廣香港文學和本地出版書籍，
提升生活素養。

策略目標

5 | 我們致力向大眾推廣文化。

6 | 我們致力把香港中央圖書館進一步發展為服務全港的進修、資訊、文獻保存和文化交流機構。

7 | 我們致力進一步推廣香港文學。



培養文化生活

3

Cultivating Cultural Life

3

策略

5.1 | 重新述明公共圖書館可用作舉辦各類文化活動，以及支援公眾參與有關活動，分享文化體驗的空間。

5.2 | 鼓勵社區團體參與，並與社區團體合作，為公共圖書館注入文化活力。

6.1 | 加強中央圖書館的文化角色，與本地／國際文化團體和其他圖書館合作舉辦活動，以及進行專業交流。

6.2 | 提高市民對有關香港歷史及文化的實體及數碼館藏的認識，並推廣使用館藏。

6.3 | 更有效保存和推廣本地出版書籍，並支持推廣本地作家、文學及出版業。

7.1 | 繼續豐富有關本地文學作家的圖書館資源，並推動香港文學研究。

7.2 | 透過加強和鞏固現有工作，在社會進一步推廣文學藝術，以及加強與本地機構在文學藝術方面的合作，發揮協同效應。

7.3 | 展示並推動讀者分享和發掘本地作家的作品及本港出版的書刊。

7.4 | 讓本地作家及出版商有更多機會參與和接觸有利推廣和欣賞香港文學及本地出版書籍的活動。

MISSION

To cultivate quality of life by enriching the documentary heritage of the history and culture of Hong Kong and promote Hong Kong literature and local publications.

STRATEGIC GOAL

5 | We aim to bring culture to the community.

6 | We aim to further develop the Hong Kong Central Library as a territory-wide institution for learning, information, documentary heritage preservation and cultural interchange.

7 | We aim to further enhance the promotion of Hong Kong literature.

Cultivating Cultural Life

3

STRATEGY

5.1 | Restate the use of public libraries as a space where a wide range of cultural activities can take place, and where the public can be supported to join in sharing cultural experiences.

5.2 | Encourage involvement of and collaboration with community bodies to bring cultural vibrancy in public libraries.

6.1 | Enhance the cultural role of the Central Library in partnership with local / international cultural bodies and other libraries for presentations and professional exchanges.

6.2 | Enrich and promote awareness and use of the physical and digital library collections on Hong Kong's history and culture.

6.3 | Better preserve and promote local publications and support the promotion of local writers, literature and publishing.

7.1 | Continue to enrich the library resources on local literary authors and to encourage research in Hong Kong literature.

7.2 | Further promote literary arts in society by strengthening and consolidating existing work and enhance collaboration with local bodies on literary arts for synergised effects.

7.3 | Showcase and enhance the sharing and discovery of the works of local authors and Hong Kong publications.

7.4 | Widen engagement and exposure of local authors and publishers in activities that are conducive to the promotion and appreciation of Hong Kong literature and local publications.

Hong Kong Biennial Awards for Chinese Literature 香港中文文學雙年獎

「香港中文文學雙年獎」至今已踏入第十五屆。香港中文文學雙年獎是香港文學界一大盛事，目的為表揚香港文學作家對本地及國際文壇的貢獻，並藉此鼓勵本地及國際作家創作，並藉此推廣香港文學。第十五屆香港中文文學雙年獎頒獎典禮將於十一月舉行。

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得獎作品書目
Book list of Award Winning Works

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閱讀啟發創意

4

使命

通過閱讀啟發知識探求和創意。

策略目標

8 | 我們致力在社會各層面培養閱讀文化。

策略

8.1 | 通過電子途徑及網上渠道推廣閱讀，並提升閱讀體驗。

8.2 | 與社區伙伴合作，推出大型閱讀推廣活動及創新的地區及外展閱讀活動，提高市民的閱讀意識，並擴闊讀者群。

8.3 | 在全港及地區層面舉辦各類閱讀活動，帶來嶄新閱讀體驗，並把讀者群擴闊至涵蓋各類使用者及非圖書館服務使用者。



Read to Inspire and Create 4

MISSION

To inspire curiosity and creativity through reading.

STRATEGIC GOAL

8 | We aim to bring a culture of reading to different levels of the community.

STRATEGY

8.1 | Promote reading and enhance reading experience via e-means and web channels.

8.2 | Launch large-scale reading promotion drives and innovative out-reaching programmes in collaboration with community partners to raise awareness and expand readership.

8.3 | Organise a wide variety of reading activities at both territory and district levels to open up reading experience and expand readership to different user segments and non-library users.



利用科技 提升服務

5

使命

善用新技術和資訊科技，提升圖書館服務質素。

策略目標

9 | 我們致力利用科技提升圖書館的服務、設施、服務質素、成本效益及便捷程度，以推廣全城閱讀文化，並支持香港發展成為智慧城市。

策略

9.1 | 更廣泛應用資訊及通訊科技，以及具備無線射頻識別技術的自助服務設施，開發「智慧圖書館」系統。

9.2 | 提升讀者使用自助服務設施的體驗。

9.3 | 以單一界面接達各種形式的內容及相關資訊，豐富個人閱讀體驗，並提升個人閱讀興趣。

9.4 | 通過實證為本的決策過程，完善館藏管理及可用情況。



Enhance Library Services by Technology

5

MISSION

To enhance quality of library services by leveraging on new technology and the use of IT.

STRATEGIC GOAL

9 | We aim to use technology to enhance the services, facilities, service quality, cost effectiveness and customer friendliness of the libraries to promote city-wide reading culture and support Hong Kong's development as a smart city.

STRATEGY

9.1 | Develop "Smart Library" system by wider use of information and communications technology and self-service facilities enabled with Radio Frequency Identification (RFID) technology.

9.2 | Enhance user experiences in using self-service facilities.

9.3 | Enrich reading experience and interests of individuals through a single interface for access to all formats of content and related information.

9.4 | Better the management of library collections and availability through evidence based decision process.



建立聯繫和 推動參與

6

使命

通過公眾參與和伙伴合作，建立聯繫並推動參與公共圖書館服務。

策略目標

10 | 我們致力與非政府機構合力服務社群，特別是特定組別人士。

11 | 我們致力向各類使用者推廣圖書館服務。

策略

10.1 | 廣泛接觸社會各界，以配合香港公共圖書館的策略目標，推動公眾參與圖書館服務計劃。

10.2 | 讓公眾參與圖書館義務工作，以推廣閱讀，並鼓勵更多人到訪圖書館。

10.3 | 在持續發展圖書館服務方面，採用網絡科技蒐集和整合使用者的意見，並鼓勵他們一同參與。

11.1 | 把香港公共圖書館重新塑造為一個快樂而有趣味的地方，讓市民享受閱讀和探索知識的樂趣。

11.2 | 制訂市場策略，通過廣泛利用電子市場推廣、社交媒體及互動平台，向各類使用者推廣圖書館服務及館藏。



Connect and Engage

6



MISSION

To build connection and engagement through public involvement and partnership in public library services.

STRATEGIC GOAL

10 | We aim to serve the community, especially special groups, by partnering with NGOs.

11 | We aim to market the library services to different user segments.

STRATEGY

10.1 | Reach out extensively to different community sectors that align with the strategic goals of HKPL in driving the initiatives of library services among the public.

10.2 | Engage public members in library voluntary work to promote reading and patronage of libraries.

10.3 | Adopt web-based technology to engage and incorporate user feedback and

participation in the continual development of library services.

11.1 | Rebrand HKPL as a joyful and interesting place for reading and exploration.

11.2 | Develop marketing strategies to promote library services and collections to different user segments with the extensive use of e-marketing, social media and interactive platforms.





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Services Department

香港公共圖書館
Hong Kong Public Libraries



www.hkpl.gov.hk

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