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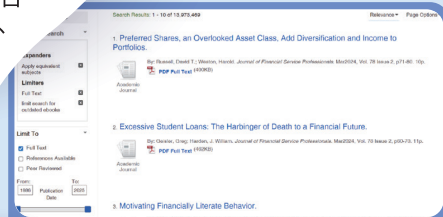# Business Source Complete

"Business Source Complete" provides full-text journals and periodicals covering marketing, management, economics, finance, accounting and other business subjects, with indexes and abstracts of the most important scholarly business journals dated back to 1886.
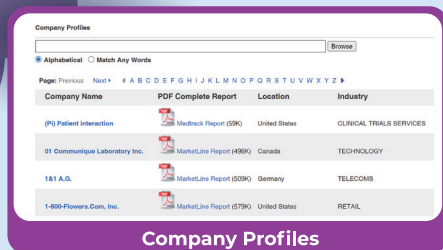
In addition to journals, the database contains other types of full-text resources, including financial data, books, monographs, major reference works, conference proceedings, case studies, investment research reports, industry reports, market research reports, country reports, company profiles and SWOT (strengths, weaknesses, opportunities and threats) analysis, etc.

"Business Source Complete" 收錄市場學、管理學、經濟學、金融、會計和其他商業科目的期刊及雜誌全文，並為1886年起出版的重要學術商業期刊提供索引和摘要。除期刊外，該資料庫收錄其他類別的全文資料，包括財務數據、書籍、專題論文、主要參考書、會議記錄、個案研究、投資研究報告、行業報告、市場研究報告、國家報告、公司簡介及SWOT（優勢、弱點、機會和威脅）分析等。

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